

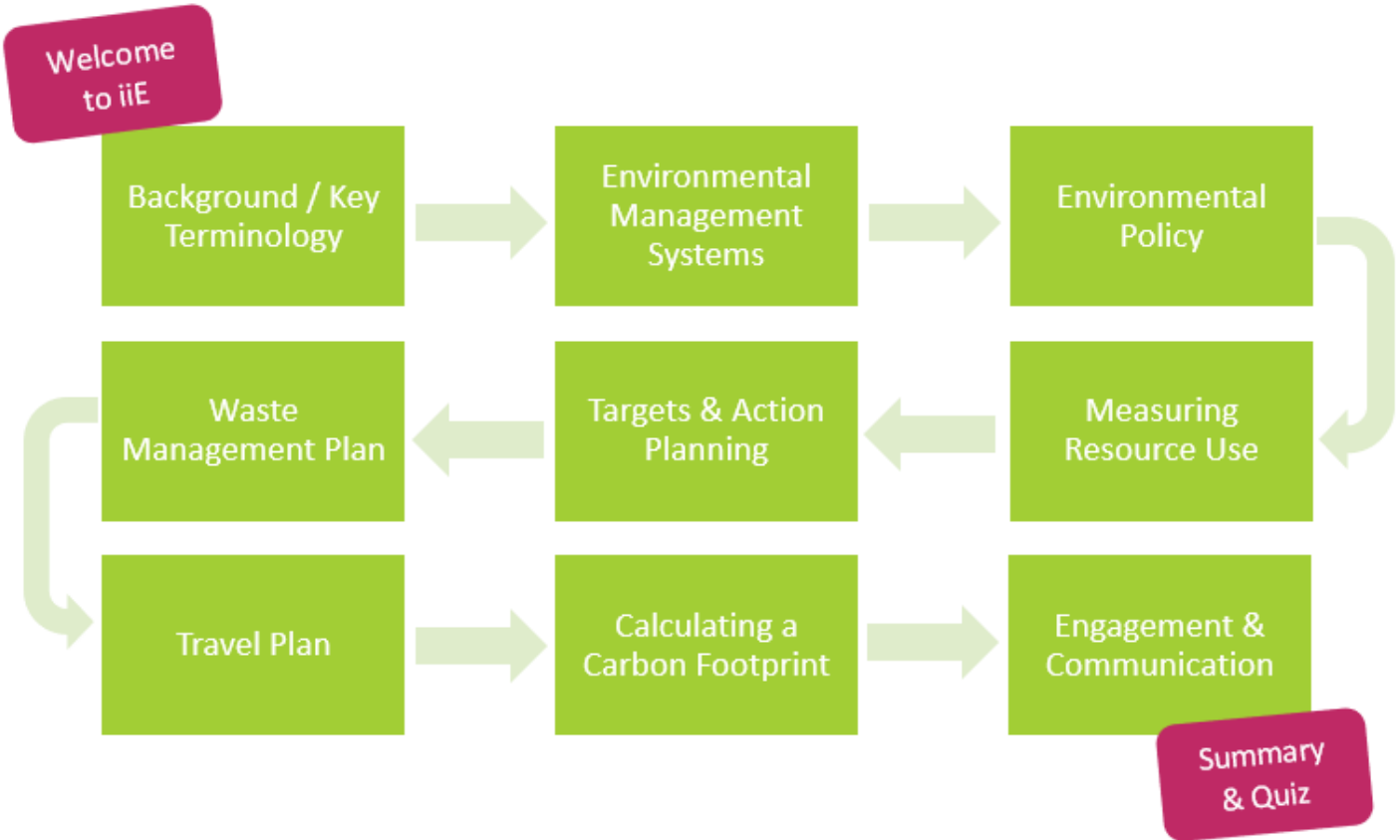
**INVESTORS
IN THE
ENVIRONMENT**



Green Champion

Course Specification





Lesson	Structure
Welcome to iiE	<ul style="list-style-type: none"> • Introduction video outlining the course & what it covers
Key Terminology	<ul style="list-style-type: none"> • Sustainability – What does it really mean? • The Planetary boundaries & SDG's • Understanding your organisation impacts
Improving your Environmental Performance	<ul style="list-style-type: none"> • Environmental Management Systems • Plan-Do-Check-Act Model • Building an EMS manual • Key Learnings • Improving your Environmental Performance – Quick Quiz
Developing an Environmental Policy	<ul style="list-style-type: none"> • What is an Environmental Policy? • Carrying out an Environmental Review • Senior Management Engagement • What should be included? • Key Learnings • Short Quiz
Measuring & Understanding Resource Use	<ul style="list-style-type: none"> • Why should we measure data? • Where do we start? • Resource Review • Short Quiz

<p>Setting Targets & Developing an Action Plan</p>	<ul style="list-style-type: none"> • Why Set Targets? • Action Planning • Setting Targets • Action Communication • Exercise – building an action plan • Quick Quiz
<p>Understanding your Waste Management System</p>	<ul style="list-style-type: none"> • The Waste Hierarchy • Waste Management within an organisation • Waste Management Systems • Waste Auditing • Circular economy • Key Learnings & Exercise • Short quiz
<p>Travel Plan</p>	<ul style="list-style-type: none"> • The Impacts of Travel • The link to Business • The Benefits of Developing a Travel Plan • What is a Travel Plan • Creating a Travel Plan • Key Learnings & Exercise • Short Quiz
<p>Carbon Footprint Calculation</p>	<ul style="list-style-type: none"> • What is a carbon footprint & why is it important • GHG gasses • Scope 1, 2, 3 • Key terms: Net Zero / Carbon Neutrality / Science Based Targets • Offsetting & carbon reductions • Short Quiz
<p>Engagement & Communication</p>	<ul style="list-style-type: none"> • What is ESG / CSR? • Greenwashing • Importance of forming a Green Group • Influencing Others • Summary • Short Quiz